

THE TEXAS ISSUE

# AMERICAN PORTRAITS



SPRING SUMMER 2018

# Blauer

**USA**



THE TEXAS ISSUE

# HIT THE ROAD

Stunning landscapes. Never ending roads. Canyons and mountains. Swamps and prairies. Driving coast to coast across the United States, through the same paths once covered by the pioneers, is still the quintessential American dream, immortalized forever by writers, musicians and film directors.

For Blauer SS18 collection, we hit the road too, searching for today's America in the faces of its people. Our 1500 mile road trip took us across Texas, the land of the Rio Grande and the Great Plains, home to cowboys, musicians and free spirits. Travel with us.



*Driving on US-385 towards the Glass Mountain Range, Marathon, Texas*





Truck Stop, Segovia, Texas



Eric Summers  
31, ACTOR

Jacket 18SBLUL02461\_005030 / Pants 18SBLUP01215\_004988





Chloe Hanyes and Lydia Frye  
18, STUDENTS

*Jacket 18SBLDB04031\_004951*

*Jacket 18SBLDL02415\_004610*





Jared Carter  
18, STUDENT

*Jacket 18SBLUC04067\_004888*



Paul Brooks  
22, RESTAURANT WORKER

*Jacket over 18SBLDB06281\_004293 / Jacket under 18SBLUC01051\_004906*





AMERICAN PORTRAITS — SPRING SUMMER 18



AMERICAN PORTRAITS — SPRING SUMMER 18

David Furrou  
31, JUST QUIT HIS JOB

Jacket 18SBLUC04032\_004891 / T-shirt 18SBLUH02125\_004547



THE TEXAS ISSUE  
MARFAART IN THE  
DESERT

For those crossing the Chihuahuan desert, a huge dust bowl in Far West Texas, Marfa has always meant one thing: water. Rough cowboys and intrepid explorers would stop here to feed their horses, quench their thirst and observe by night the mysterious lights that are said to appear and dance in the distance, southwest of the town.

In the 1970s, New York minimalist artist Donald Judd moved his studio to Marfa, turning it into a Mecca for painters, writers and hippies of all kinds. Today, while walking along the town's few streets, you can come across museums and pop art installations, contemporary galleries and elegant collectors. All around, it's sun and desert as far as your eyes can see.



*Palace Theater, Marfa, Texas*





14

Anti-littering campaign bin, Marfa, Texas



15

Emma Rogers  
25, ART GALLERY ASSISTANT

Jacket 18SBLDC01084\_004944 / T-shirt 18SBLDH02382\_004966



# SINCE 1883

MARFA, TEXAS



Sign outside Marfa, Texas



Cars parked outside the Presidio Country Courthouse, Marfa, Texas

Jacket 18SBLUC03188\_004293 / Jeans 18SBLUP03422\_005004



Adam Mediano  
21 | CONSTRUCTION WORKER



# DO NOT TRESPASS

MARFA, TEXAS



*A mural in Marfa, Texas*

Mercedes Maxwell  
21, WAITRESS  
Jacket 18SBLDL02415\_004610



# LIGHTS AND STARS

MARFA, TEXAS



*Motel sign outside Marfa, Texas*



Alec Freidman  
39, WORKS AT THE GET-GO

*Jacket 18SBLUC03201\_004288 / T-shirt 18SBLUH02125\_004547*



THE TEXAS ISSUE

# WHERE YOU GOIN' NOW?

TERLINGUA

From the ghost town of Terlingua to the massive canyons of Big Bend, along Comanche trails and pioneers routes, we drive on Interstate Road 20 through Odessa and Big Spring all the way to where the sun rises.



# FLYIN' HIGHER

BIG BEND NATIONAL PARK, TEXAS



*A vulture in Big Bend National Park, Texas*

Jacket 18SBLDL02460\_005030 / T-shirt 18SBLDS04326\_004999 / Glasses 18CBEXA15005\_L00002



Carly Van Amber  
25, SET DESIGNER







THE TEXAS ISSUE  
DALLAS, TEXAS

# BIG THINGS HAPPEN HERE

Once a city of oilmen, cotton farmers and cattle ranchers, Dallas is today a million people strong metropolis and financial center that hosts different cultures, lifestyles and recipes.

Venture into Deep Ellum, the neighborhood of graffiti, night clubs, tattoo parlors. Once the hotbed of the Dallas punk scene, Nirvana, Pearl Jam and Smashing Pumpkins all played here in the nineties, leaving a long trail of hype behind.





Cameron Paulsen  
19, STUDENT

Jacket 18SBLDC03093\_004938 / T-shirt 18SBLDH02390\_004973

# HIGH-FIVE INTERCHANGE

DALLAS, TEXAS



*Spaghetti junction in Dallas, Texas*



# AMERICAN DETAILS

DALLAS, TEXAS



*Barn in Coahoma, Texas*



*Street in Deep Ellum, Dallas, Texas*



*Parking in Deep Ellum, Dallas, Texas*



**Dylan Williams**  
24, JUST QUIT HIS JOB

*Jacket 18SBLUC04324\_005009*





Cheyenne Harding  
18, STUDENT

Jacket 18SBLDB04016\_004890



Preston "Dali" Mullins  
21, MUSICIAN

T-shirt 18SBLUH02121\_004928 / Pants 18SBLUP03420\_005014 / Shoes 18SBSUQ07517\_004876





Cassandra Carazos  
19, AMATEUR ARTIST

*T-Shirt 18SBLDH03364\_004980*



Travis Brown  
23, AMATEUR FOOTBALL PLAYER

*Polo 18SBLUT02005\_002835*





Maya Young and Malcolm Snell  
23 AND 22, FRIENDS

Jacket woman 18SBLDL02193\_004953 / Jacket man 18SBLUL02195\_004955 / Pants 18SBLUP03422\_005004



Santos Gonzales  
22, BAKER

Sweatshirt 18SBLUF01134\_004929



THE TEXAS ISSUE

# FOLLOW THE SONG

Drive along the Texas Eagle train tracks in Hill County, across the region that Bonnie and Clyde raided together in the 1930s, heading south to where the music comes from.

AMERICAN PORTRAITS — SPRING SUMMER 18





PSYCHE



\*CUSTOM CHARM BAR\*

The airstream where Nina Berenato sells her jewelry, Austin, Texas



Nina Berenato  
30, JEWELRY DESIGNER

Suit 18SBLDP08338\_004950





# KEEP AUSTIN WEIRD

AUSTIN, TEXAS

This is the slogan that celebrates the diehard bohemian nature of the Texas capital, which for decades has been a magnet for emerging artists, hopeful students, restless nomads and odd people coming from all over the country.

Every corner of the city is a stage for musicians to play every genre from swing to rock-and-roll, from country to blues, which is why Austin is dubbed the Live Music Capital of the World. Enter a club on 6th Street and open your ears. Or just pick a sidewalk, pull out your guitar and let your story out in lyrics and chords.



# PLAY IT LOUD

AUSTIN, TEXAS



*The stage of the Continental Club, Austin, Texas*



**James Anthony Johnson**  
52, MUSICIAN

*Jacket 18SBLUL02461\_005030 / Glasses 18CBEXA15004\_L00003*





Bouldin creek cafe, Austin, Texas



Kate Sakpere  
26, MOVIE PRODUCER

Jacket 18SBLDL02193\_004953 / Pants 18SBLDP03418\_005004



HISTORIC

AUSTIN

SIXTH

78701

REET

LOCAL

DON'T MESS WITH

Texas

LIVE

MUSIC CAPITAL

Of the WORLD



SINCE 183

SEE YOU AT ZILKER PARK

AUSTIN, TEXAS

Nothing embodies the Austin attitude better than the City Limits Music Festival. Held each year in October in Zilker Park, in the city's southend, over the years it has attracted a variety of bands and artists - from Amy Winehouse to Radiohead, from Björk to Jay Z and the Red Hot Chili Peppers - plus the millions of fans who come to hear them play.





Michael Laing  
27, ENGINEER

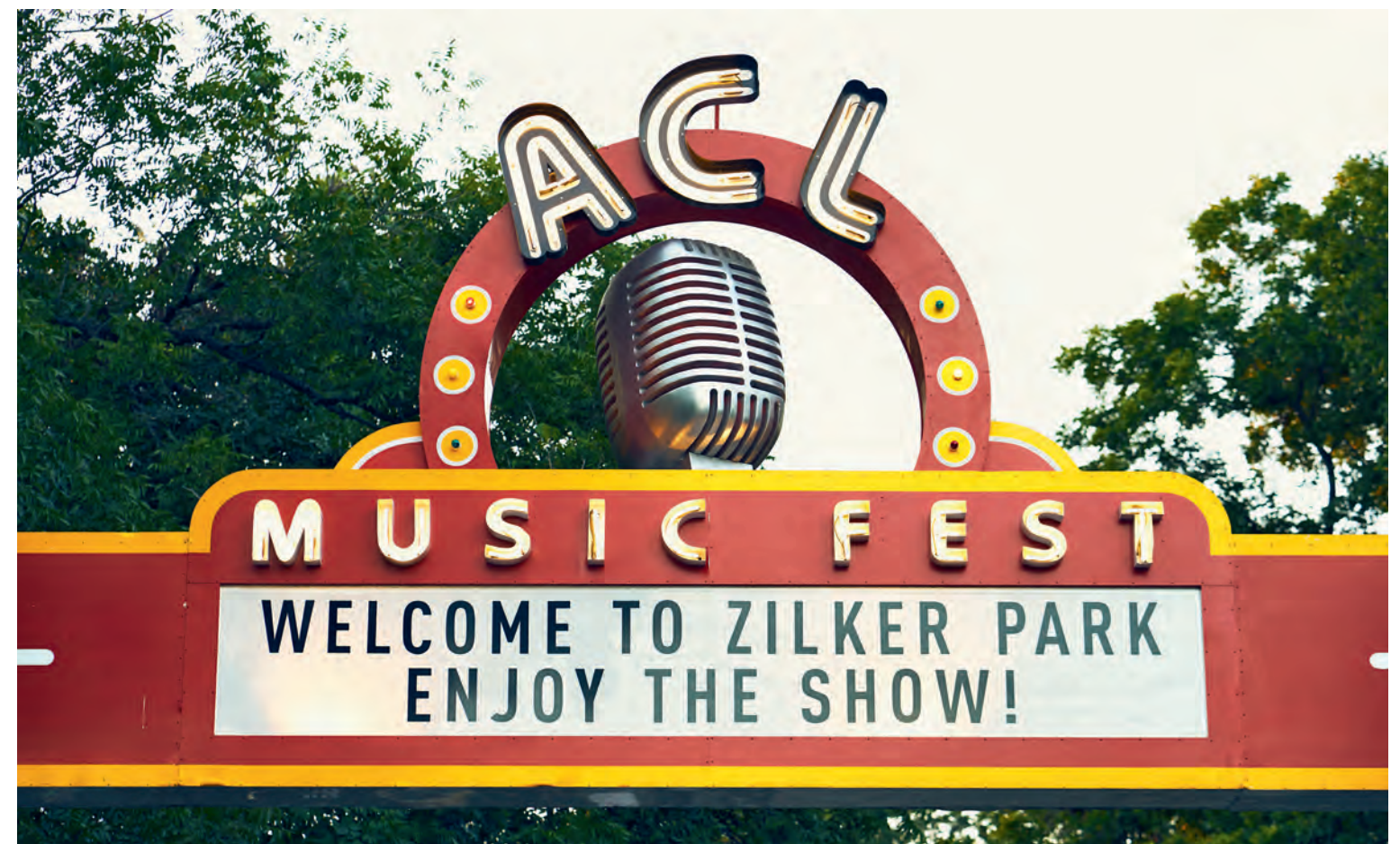
Jacket 18SBLUL02192\_004955 / Glasses 18CBEXA15005\_L00002

# ROCK THE SHOW

AUSTIN, TEXAS



2017 Austin City Limits Festival at Zilker Park



Sign outside City Limits Festival, Austin, Texas





Zac Tankersley and Gina Carozza  
28 AND 29, PARTNERS





Holly Griffin  
18, STUDENT

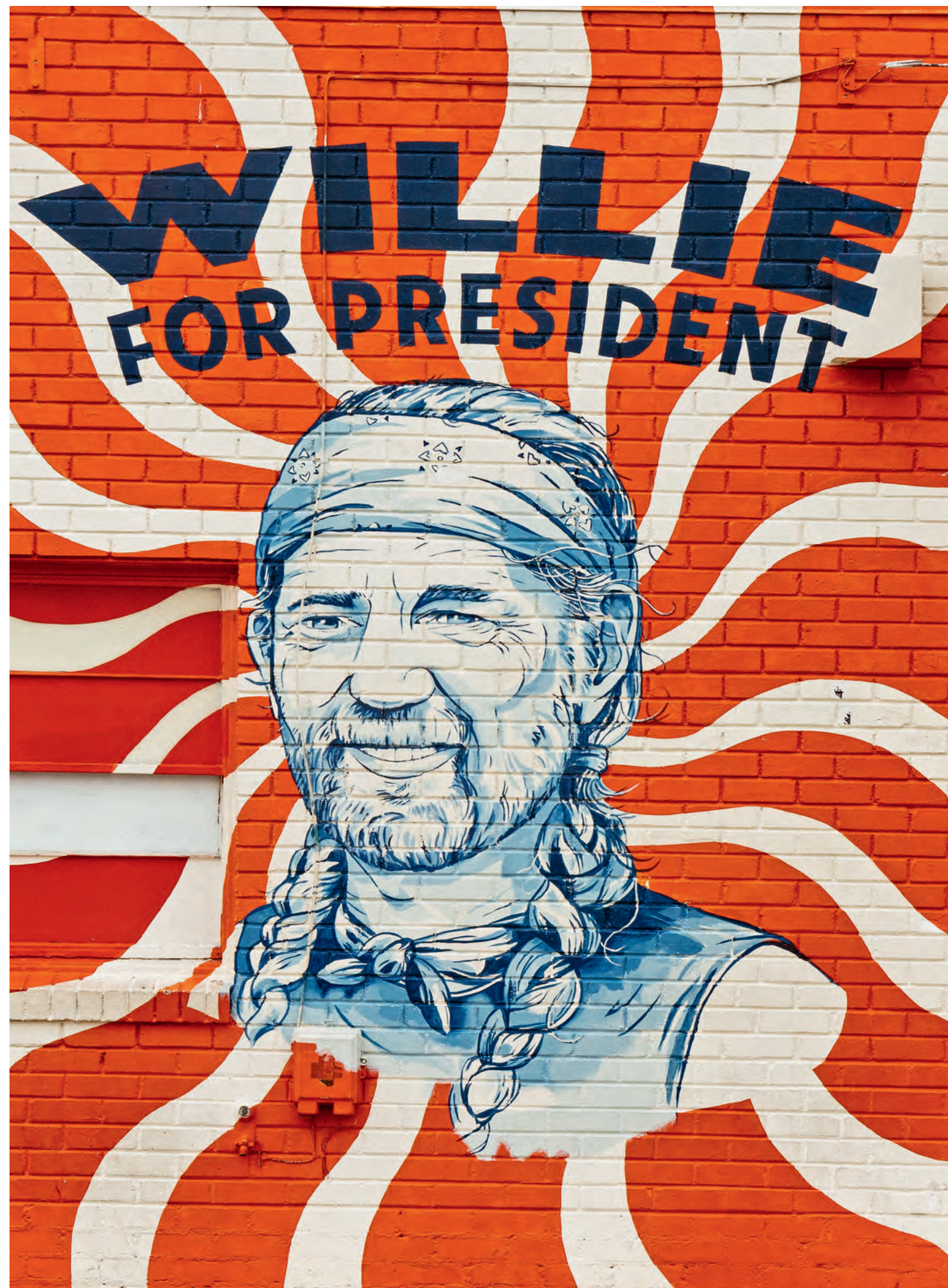






Wes Stephl  
28, BIKE COURIER

Jacket 18SBLUL02391\_004960 / Glasses 18CBEXA15007\_L00003



A mural by artists Jacqui Oakley, Erick Montes, Joe Swec and STAG, Austin, Texas



# MARFA BACKGROUND

ON THE ROAD



Restaurant entrance in Terlingua, Texas



Wall in Marfa, Texas



Parking lot in Austin, Texas

T-shirt 18SBLUH02120\_004547 / Bodybag 18SBLME02599\_005088

# Blauer.

**USA**

Grant Michaels

21, STUDENT



Jacket 18SBLUC04058\_004889 / T-Shirt 18SBLUH02133\_004898

Nico and Adain Dorn  
28 AND 10, FATHER AND SON

Jacket 18SBLKC04108\_004888 / T-shirt 18SBLKH02144\_004898





Ben, 10

Jacket 18SBLKC04432\_004979 / T-shirt 18SBLKH02122\_004547



Theo, 6

Shirt 18SBLKS02228\_004992



# TEX MEX

AUSTIN, TEXAS



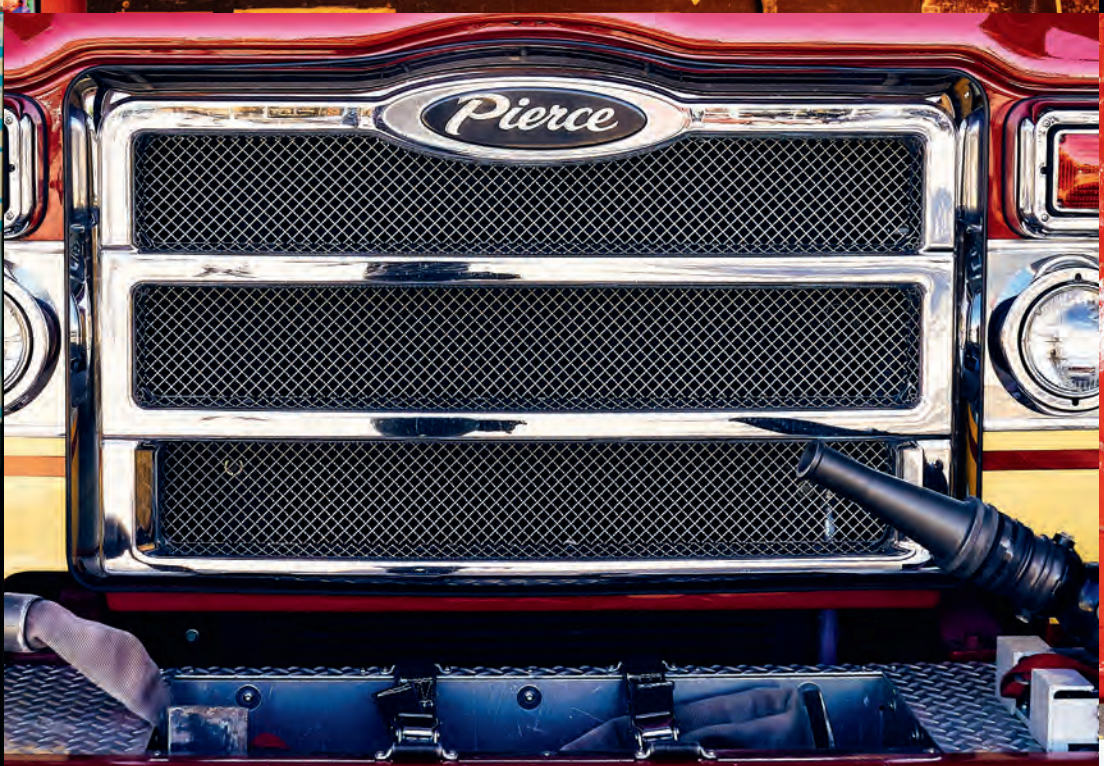
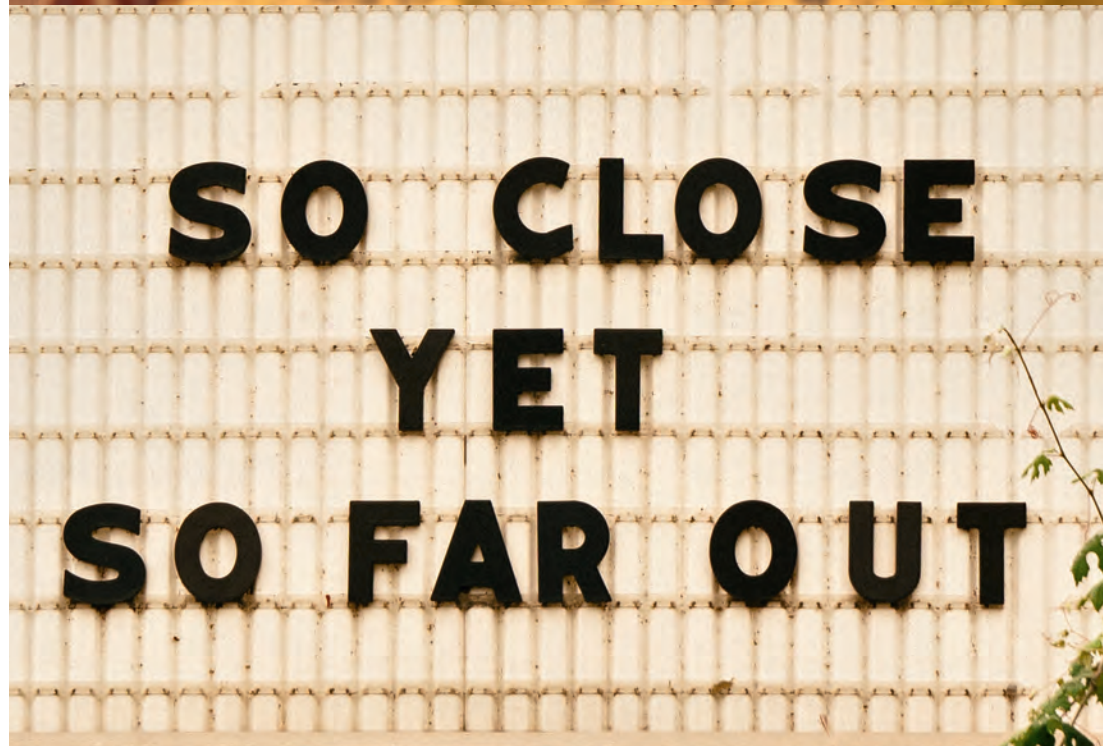
*A rusty arrow at Chuy's Restaurant, Austin, Texas*



Chloe Haynes  
18, STUDENT

Jacket 18SBLDB04031\_004951









# LONE STAR

Austin, Texas

In the Texas flag, blue stands for loyalty, white for purity, and red for bravery. The star means that Texas is one.

Flag at Austin City Limits Festival, Austin, Texas.



Roger Ricks  
24, STUDENT

Jacket 18SBLUL02391\_004960



“Nothing behind me,  
everything ahead of me,  
as is ever so on the road.”

Jack Kerouac





SPRING SUMMER 2018  
**American Portraits**  
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CHLOE HAYNES — DAVID FURROU — GINA CAROZZA — JARED CARTER — NINA BERENATO — GRANT MICHAELS — MICHAEL LAING — PAUL BROOKS — MES STEPH — KATE SAKPERE  
 ERIC SUMMERS — CARLY VAN AMBER — THOMAS NGUYEN — EMMA ROGERS — MALCOLM SNIEL — MERCEDES MAXWELL — LUCAS VAN DYKE — CASSANDRA CARAZOS — ROGER RICKS — ADAM MEDIANO  
 HOLLY GRIFFIN — NICO DOORN — CAMERON PAULSEN — ALEC FREIDMAN — ISAAC ELUQDOB — MAYA YOUNG — DYLAN WILLIAMS — ZAG TANKERSLEY — TRAVIS BROWN  
 JAMES ANTHONY JOHNSON — CHEVANNE HARDING — SANTOS GONZALES

AMERICAN PORTRAITS — SPRING SUMMER 18



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# AMERICAN

PORTRAITS



# Blauer

**USA**

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